#Eval4Action Twitter Chat Social Media Package

Help us spread the word on the upcoming Twitter Chat on Evaluation, COVID-19 and SDGs

- **Chat hashtag:** #Eval4Action
- **Chat hosted and moderated:** @unfpa_eval on Twitter
- **Time:** 21 May, Thursday, 9am to 10am ET
- **Campaign panelists:** Parliamentarians, all international and regional VOPEs and EvalYouth Chapters, and campaign co-leaders
- **This social media package and all of the corresponding images are available on Trello and this shared folder**
- **For more information or assistance, please write to contact@eval4action.org**
- **Website:** eval4action.org

Sample Messages

1. ⌁ Join the Decade of #Eval4Action Twitter Chat
   
   📅 21 May 9-10am ET

   Hosted by: @unfpa_eval
   Topic: #Evaluation, #COVID19, #SDGs
   Panelists: #Parliamentarians, Presidents of regional VOPEs & @Eval_Youth chapters & campaign co-leaders.

   See you there!

   [UPLOAD SAVE THE DATE CARD]
2. This is not your typical #TwitterChat. The Decade of #Eval4Action chat features a massive panel of distinguished #parliamentarians & eval thought leaders from across the world. Learn what they think it takes to create global momentum and local action on evaluation and #SDGs, in the context of #COVID19.

📅 21 May 9-10am ET

[UPLOAD PANELLIST CARD]

3. XXX days to go before the Decade of #Eval4Action Twitter Chat! The campaign is picking up speed... join the chat and jump on board! Stay tuned for a list of panelists from across the globe!

📅 21 May 9-10am ET

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]

4. XXX days left to learn about the campaign before the #Eval4Action Twitter Chat! Go to eval4action.org Chat will focus on national evaluation capacity development, eval for #NoOneLeftBehind, achieving the #SDGs, #COVID19 & more.

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]

5. See you in XX days for the Decade of #Eval4Action Twitter Chat! Retweet & join us if you:
   - Work in #evaluation
   - Are a young or emerging evaluator
   - Need evidence to make decisions in response to #COVID19
   - Anyone else! All are welcome

📅 21 May 9-10am ET

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]

6.
#COVID19 continues to have complex effects on global health, society & economies. Evaluation plays a key role in providing evidence for decision-making, but evals must also adapt. Join the #Eval4Action Twitter Chat for a dynamic discussion 21 May 9-10am ET. XX days to go!

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]

7. What does "Glocal" look like when it comes to evals? How can institutions support #Eval4Action? How should local governments & organizations operationalize it? Join the Twitter Chat on Thursday, 21 May from 9-10am ET to discuss. XX days to go!

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]

8. It’s almost time! Join the Chat on Thursday, 21 May from 9-10am ET to share ideas on how evaluation can be an accelerator to SDGs, including during #COVID-19 crisis. XX days to go before the #Eval4Action Twitter Chat

[UPLOAD AN APPROPRIATE COUNTDOWN CARD AND MENTION THE COUNTDOWN DAY IN THE TWEET ACCORDINGLY]