#Eval4Action Promotional Social Media Package

- Official hashtag: #Eval4Action
- Related hashtags: #DecadeOfAction #Agenda2030 #GlobalGoals #SDGs
- Website: eval4action.org
- Main accounts: @unfpa_eval & @Eval_Youth on Twitter
- This social media package and all of the corresponding images are available on Trello and this shared folder
- For more information or assistance, please write to contact@eval4action.org

Sample Messages

The global evaluation community is coming together to help make the #SDGs a reality. While the world copes with #COVID19, now is the time to rely on evidence-based decisions. The Decade of #Eval4Action is now.

Join the campaign: eval4action.org [UPLOAD LOGO]

Mission: Deliver the #SDGs in full by 2030
Challenge: Inequalities, #COVID19, mobilization & more
@unfpa_eval & @Eval_Youth are joining forces to bring #eval4action to achieve the #GlobalGoals.
Are you with us?
Join at: eval4action.org [UPLOAD VIDEO]

#Eval4Action puts spotlight on evaluation as an accelerator toward the #SDGs.
It's a global campaign.
It's a local campaign.
It's counting on you.
Join now: eval4action.org [UPLOAD A JOIN THE CAMPAIGN IMAGE]

continued
The worldwide response & recovery to #COVID19 must be informed by evidence. We cannot achieve the GlobalGoals without evaluative evidence. Help make that evidence an agent of change. Join the new #Eval4Action campaign: eval4action.org [UPLOAD A JOIN THE CAMPAIGN IMAGE]

#Eval4Action is about global enthusiasm & regional coordination for influential evaluation. It develops national eval capacity. It's inclusive, from evaluators to stakeholders. It's committed to the #DecadeOfAction. Join now: eval4action.org [UPLOAD A JOIN THE CAMPAIGN IMAGE]

Though some of how #COVID19 will affect us all is unknown, there is something we do know right now: Response & recovery must be informed by evidence. Evaluation can provide critical evidence for decisions & the path forward. Join the new #Eval4Action campaign: eval4action.org [UPLOAD A BANNER]

Want to join the #eval4action campaign today? You can do it from wherever you are! Here’s what to do...visit eval4action.org & learn how to:

- Support
- Commit
- Lead

#Eval4Action belongs to YOU.
Check out social media resources: bit.ly/39VwhRx [UPLOAD A BANNER]

Psst, have you heard? There’s a new global campaign to make evaluation strong to fulfill the SDG promise. The Decade of #Eval4Action is upon us. Learn, act & lead here :eval4action.org [UPLOAD A BANNER]

10 years.
17 goals.
#Eval4Action to achieve each. Let’s coordinate, expand & join efforts to put it in motion. The #DecadeOfAction is now.
Join now: eval4action.org [UPLOAD A JOIN THE CAMPAIGN IMAGE]

How will you commit to #eval4action? The global eval community is uniting to demand evidence-based decisions at the local, regional & 🌍 level to accelerate toward the #SDGs, especially in the time of #COVID19. See what you can do to support & lead: eval4action.org [UPLOAD A COMMITMENT CARD] continued
Show the world you're committed to evaluation!
Evaluators, VOPEs, parliamentarians, civil society... anybody can share an #Eval4Action commitment!
Check out our social media resources: bit.ly/2TlrQnG [UPLOAD A COMMITMENT CARD]

Write your commitment to #Eval4Action and evaluation and upload a commitment card. You can also create a video stating your commitment that you can post on your social media channels. Don’t forget to tag 3 institutions or individuals you want to invite to join in the campaign.